



Corporate Member (Package B)

Benefits:

- Two places at the highly prestigious BII Annual Lunch - a key focal point within the licensed retail sector calendar
- 20 x BII memberships **PLUS** 50% reduction on joining fees for employees and managers who join BII
- 30 free examination entries (from a list of specific BIIAB qualifications)
- 1/8 page advertisement in **two** issues of BIIBUSINESS - the BII magazine which is circulated to 17,000 members 10 times a year
- **PLUS** 25% discount on any additional advertising within BIIBUSINESS
- Use of the unique and sort after BII Corporate Member logo on company stationery and marketing literature, showing your support for BII
- Hyperlink from www.bii.org to your own company website - potentially directing new visitors to your website
- Unique mounted Corporate Member certificate, showing your support of the licensed retail sector's only professional body
- Press Release issued to licensed retail sector press, as well as trade specific publications, announcing your support of this sector's only professional body
- Announcement of your company's status as a BII Corporate Member, in BIIBUSINESS

COST: £3,000 +VAT per annum